



Realise
the
potential™

周大福

CHOW TAI FOOK

Exclusive offers for American Express Cardmembers

唯美國運通卡會員專享

HK\$1,000 SAVINGS upon purchase of HK\$10,000 on a single item of diamond products at original price with Interest-free Instalment Program

HK\$500 SAVINGS upon purchase of HK\$5,000 on a single item of diamond products at original price with Interest-free Instalment Program

50% SAVINGS on Craftsmanship fee & Design fee of Pure Gold products

以免息分期計劃簽賬，「一口價」購買鑽石類產品單件滿HK\$10,000，可扣減

HK\$1,000

以免息分期計劃簽賬，「一口價」購買鑽石類產品單件滿HK\$5,000，可扣減

HK\$500

購買指定足金類產品可享手工設計費 **5折優惠**

Pay with Interest-Free Instalment Program to enjoy extra

以免息分期簽賬，額外可享 **HK\$200** cash rebate
現金回贈

Promotion Period 推廣日期：1/9/2017 - 30/9/2017



OFFER TERMS AND CONDITIONS:

1. The offers (Collectively "Offers") are valid from September 1 to 30, 2017. ("Promotion Period"), unless otherwise stated. 2. To enjoy the Offers, payment must be made with eligible American Express® Cards. Only American Express Cardmembers who hold American Express Cards issued in Hong Kong by American Express International, Inc. ("American Express") are eligible to participate in this Promotion ("Eligible Cardmembers"). Cardmembers who hold a US Dollar Card, American Express Corporate Card, American Express Business Travel Account, and Corporate Purchasing Card are not eligible to participate in the Promotion. Cards bearing the American Express name, brand or logo issued by AEON Credit Service (Asia) Co. Ltd., DBS Bank (Hong Kong) Limited, Standard Chartered Bank (Hong Kong) Limited or Citibank (Hong Kong) Limited in Hong Kong and all American Express Cards issued outside of Hong Kong are not eligible to participate in the Promotion ("Eligible Cards"). 3. Offers cannot be used in connection with the purchase of corporate gifts orders or as deposits. 4. Offers are not applicable to the purchase of pure gold nuggets, investment gold coins and gold bar. 5. The designated discount can be used for one single item only and cannot be accumulated to use. 6. Offers are applicable to Hong Kong Chow Tai Fook branches (Except Hong Kong –Disneyland, Hong Kong Airport, SOGO branch). 7. Offers cannot be used in conjunction with other promotion offers (including any promotional offer, Gold Club/Jewellery Club redemptions, VIP Gift Vouchers / Promotion Coupons issued by Chow Tai Fook) and cannot be exchanged for cash, other products or services. 8. The participating Merchant is solely responsible for all products, services, consultations and advice offered to Cardmembers. American Express is not the provider of any of these products and/or services herein and makes no representation or warranty in relation to the same. 9. American Express shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss), or for personal injury which is suffered or sustained, as a result of taking or using any of the complimentary Offer, except for any liability which cannot be excluded by law. 10. American Express and Chow Tai Fook reserves the right to amend the terms and conditions suspend or terminate the offers at any time without prior notice. 11. In case of any dispute, American Express and Chow Tai Fook reserves the right of final decision. 12. In the event of any inconsistency between the English and Chinese versions of these terms and conditions, the English version shall prevail.

HK\$200 CASH REBATE OFFER UNDER INTEREST-FREE INSTALMENT PROGRAM TERMS AND CONDITIONS:

1. To enjoy the HK\$200 Cash Rebate offer, payment must be made with eligible American Express Cards by instalment under interest-free instalment plan. 2. The HK\$200 Cash Rebate offer is only applicable twice per American Express Card account during the promotion period. 3. The Instalment Program is only available if the Charge is HK\$5,000 or more and the minimum Charge available for the program is subject to discretion of participating Merchant decision and only be used at participating Merchant. 4. The HK\$200 Cash Rebate will be credited to Eligible Card Accounts within 3-5 days after Eligible Transactions are posted to American Express by participating Merchant. The Eligible Card Accounts must be in good standing and not overdue to enjoy the Offer. 5. Offer will be clawed back from concerned Eligible Card Accounts if the Eligible Transactions are refunded. 6. The clause for Interest-Free Instalment Program in Cardmember Agreement applies.

優惠條款及細則：

1. 除特別註明外，優惠（統稱「優惠」）適用於2017年9月1日至9月30日（「優惠期」）。2. 會員必須以合資格之美國運通卡簽賬，方可享有此優惠。此推廣只適用於持有美國運通國際股份有限公司（「美國運通」）在香港簽發的美國運通卡之美國運通會員（「合資格會員」）。持有美國運通美元卡、美國運通公司卡、美國運通商務旅遊賬戶、美國運通公司採購卡，均不得參與此推廣。由美國運通特許發卡公司於香港簽發印有美國運通公司名稱、品牌或商標的運通卡如AEON信貸財務（亞洲）有限公司/花旗銀行（香港）有限公司/星展銀行（香港）有限公司/渣打銀行（香港）有限公司簽發的美國運通卡之會員及在香港以外地區簽發的美國運通卡，均不得參與此推廣（「合資格之美國運通卡」）。3. 優惠不適用於企業禮品客訂及其他客訂貨品。4. 優惠不適用於購買金粒及投資產品黃金類。5. 每件貨品只可享指定扣減優惠乙次，不可累積使用。6. 此優惠適用於香港全線周大福分行(香港迪士尼樂園、香港機場、崇光百貨分行除外)。7. 優惠不可以任何方式與其他優惠同時使用(包括任何優惠、金會/珠寶會標會、周大福發出之VIP回贈禮券/推廣禮券)，亦不可兌換現金、其他產品或服務。8. 所有產品、服務、諮詢及建議均由優惠供應商負責提供予會員。美國運通並非該等產品及/或服務之供應者，亦不對其作出任何表述或保證。9. 因享用產品及/或服務（包括但不限於直接或間接）而造成的損失或破壞，或人身傷害，美國運通概不負責，法律規定之責任除外。10. 美國運通及周大福將保留於任何時候更改條款及細則、暫停或終止此優惠之權利，而不會作任何事先通知。11. 如有任何爭議，美國運通及周大福將保留最終決定權。12. 本條款及細則之英、中文版本如有差別，概以英文版本為準。

HK\$200現金回贈優惠條款及細則：

1. 會員必須以合資格之美國運通卡以無息分期簽賬，方可享有此HK\$200現金回贈優惠。2. 每個美國運通卡賬戶於優惠期內，最多只可享用HK\$200現金回贈優惠兩次。3. 分期付款計劃只適用於HK\$5,000或以上之費用，該計劃之最低費用由參與商戶酌情決定。4. HK\$200現金回贈優惠將於參與商戶通知美國運通有關交易後3-5日存入合資格運通卡之賬戶內。會員的賬戶信用狀況必須良好及沒有逾期繳款。5. 如交易退款，HK\$200 現金回贈將會從合資格運通卡之賬戶內扣除。6. 須受會員協議之分期付款計劃條款限制。